

## Argument Outline

Thesis Statement Modern Society, specifically teens, has become too dependent on social media.

Intro/ Exordium: "How many of you have a cell phone/smartphone?"

### ETHOS

1. 75% of teens own cell phones (Pediatrics)
  - a. 25% use cell phones for social media
  - b. 22% log on to favorite social media site more than 10 times a day
2. Generation Y (ages 16-29) doesn't know a life without technology (USA TODAY)
  - a. The younger generation may be better with working technology, but not great at face to face communication
  - b. Understand how to work more technology than older generations

Narration- how did we end up here?

3. The Generation Gap (Intel Inside Scoop)
  - a. The major difference between the older generations and younger is technology
  - b. Younger people use technology in different ways than older
  - c. Older people not as used to its presence

Refutation-

### PATHOS

4. Many risks for young people using social media (Pediatrics)
  - a. Peer pressure
  - b. Cyber bullying
    - i. Need more research about cyber bullying and some statistics
  - c. Lack of privacy
    - i. Need more on privacy rules
5. Kids exposed to social media too young (Pediatrics)
  - a. Congress set the minimum age at which a person is able to sign up for social media sites at 13.

**Comment [k1]:** Are there problems with brain development when kids use technology a lot? Does it change: the way we learn? Our attention spans? Our expectations from "real" relationships?

**Comment [k2]:** I wonder if this was random or whether there was some scientific or social reason for this?

- i. Children's Online Privacy Protection Act (COPPA)
- ii. **More acts or policies for children online?**
- b. Social media talked about by most people these days
  - i. Younger children want to do what everybody else is doing, haven't begun to form own opinions or perspectives on things

**Comment [k3]:** Do you think they would interpret social media as "expert" opinion?

Confirmation-

### LOGOS

- 6. Facebook
  - a. If Facebook were a country it would be the 3<sup>rd</sup> largest country in the world
    - i. The population would equal 2 times the population of the U.S.
  - b. The fastest growing age group is college kids
    - i. Chicago is the fastest growing city
  - c. 63 million people using Facebook on mobile devices in 2010
    - i. 200 million In 2011, 200% increase
  - d. Pieces of content (pictures, statuses, videos, etc.) shared in 2010: 3.5 billion
    - i. In 2011: 7 billion, 100% increase
- 7. Twitter-
  - a. Tweets per day in 2010: 27 million
    - i. In 2011: 95 million, 252% growth
  - b. Number of registered users in 2010: 75 million
    - i. 2011: 95 million, 26% growth
- 8. Public officials using social media (NY Times)
  - a. Governor of NY used Twitter to stay connected with public during Hurricane Sandy. He tweeted pictures of areas that had been damaged, and allowed people without radios or television to know what was happening if they had cell service.
  - b. "Twitter makes it possible for a public official to create a round-the-clock press conference, simultaneously informing their staff, the public and the press,"

said Andrew Rasiej, the founder of the Personal Democracy Forum.” (NY Times)

- c. Social media can be helpful for researching
  - i. Using Google and other sites is helpful for kids to use for educational purposes (English argument speeches, essays, history papers, etc.)

It will help if you re-emphasize why it would be good to moderate your social media time or influence. You could review previous points, or introduce new data/anecdote/info

9. Solutions- (Lifestyle Updated)

- a. Cut back on time on the internet
  - i. When tempted, read a book or go for a run
  - ii. Don't use mobile devices during your free time
  - iii. Turn off your phone for a few days

**Comment [k4]:** Will this be your conclusion or do you have more?

This looks like a great start. You indicate where you'll use a lot of research – nice work. It seems like the argument flows logically. Your labels are very helpful (ethos, refutation, etc.) I noted a few questions & ideas.

In the bibliography: make sure you use hanging indentations (where the first line or a citation is at the left margin and all following lines indent .5). Also, take out the parenthesis around your citations.

Nice job. Let me know if you want to run through any ideas for your speech or further research.

## Bibliography

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