

Ethnography Project and Presentation Rubric (600 points)

Ethnographer:

Topic:

Category		Excellent 90-100% Good/Proficient 70% - 89% Fair /Needs Work 50%-69%	Comments
<p><i>Research Methods (100)</i></p> <ul style="list-style-type: none"> ● poses concise, central research questions; assumptions ● strong evidence of primary and secondary research components in writing/product (all notes, interviews, etc. included in product) ● evidence of proposal and plan – either followed or altered – included in product 			
<p><i>Annotated Bibliography (50)</i></p> <ul style="list-style-type: none"> ● Contains all primary and secondary sources ● MLA citations ● Paragraphs explaining each resource and how it impacts understanding of group 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		
<p><i>Compare/Contrast Essay (50)</i></p> <ul style="list-style-type: none"> ● challenges and develops analysis based on the research questions. ● analysis of information: not just reporting what you see, but explaining what it means in relation to society at large, to you, to your peers (ex: how did reading “House for the Homeless” change your perspective on homeless people or homeless shelters?) ● shows evidence of primary research and secondary research that relates to your primary research ● uses proper in-text/parenthetical citation 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		
<p><i>Don't Judge a Book by Its Cover (50)</i></p> <ul style="list-style-type: none"> ● show change in how you judge or perceive people ● description of your actions/perceptions before and after ● narrative format 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		
<p><i>How Artifacts Reveal Subculture (50)</i></p> <ul style="list-style-type: none"> ● 3 artifacts ● 1 paragraph for each, describes how artifact is used and symbolizes subculture 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		
<p><i>Symbols Chart (Niemeyer's) (50)</i></p> <ul style="list-style-type: none"> ● 6x6 chart ● x and y axis labeled (not repetitive) ● words and symbols in each box ● demonstrates understanding of how symbols represent the ideas central to the subculture 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		

<p><i>You Should Know Descriptive Essay (50)</i></p> <ul style="list-style-type: none"> ● shows evidence of research that supports primary research ● shows evidence of primary research through descriptive details and patterns ● uses proper citation 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		
<p><i>Unspoken Rules (50)</i></p> <ul style="list-style-type: none"> ● Lists at least 10 rules of the culture using parallel structure ● Has cover letter or introduction that uses information from primary research to elaborate and explain how the rules function during observation 	<input type="checkbox"/> <i>Revised</i> <input type="checkbox"/> <i>Not revised</i>		
<p><i>Overall (50)</i></p> <ul style="list-style-type: none"> ● Cover page/Title page w/ heading, Title (Ethnography): name of group ● All elements are coherent, well-organized and neatly presented. ● Project shows thorough, thoughtful, creative representation of research data and findings, as well as interaction between research and researcher ● Project synthesizes primary source data (every idea isn't listed independently of other ideas) ● Readers can distinguish between writer's ideas and those from sources with clear transitions between/among the ideas and citations. ● Glossary of language specific to social group included in product/writing (optional) 			
<p><i>Conventions (50)</i></p> <ul style="list-style-type: none"> ● Follows conventions of standard written English (i.e. spelling, punctuation, and grammar) 	Mistakes do not affect reading/viewing; few mistakes (45-50)	Mistakes do not affect reading/viewing more than once; few mistakes (35-44)	Mistakes affect reading/viewing; many mistakes; proofreading not obvious. (25-34)

	<p>Excellent</p> <p>90-100%</p>
	<p><i>Presentation of Findings (50)</i></p>