Visuals for a speech

- What to include
- How to organize
- What not to include
Options for visuals

- Prezi
- Website
- Facebook/Fakebook
- Power point or other slide presentation
- Poster
- Document camera
Why use visuals?
**Left Brain**
= Words
= Ideas
= Facts

**Right Brain**
= Images
= Feelings
= Emotions
Use Visuals Productively – Plan!

1. Determine Audience
2. Determine purpose / key message
3. Brainstorm main ideas
4. Organize ideas – what needs visuals
5. Plan/draft
6. Collect visuals
4 Guidelines for Speech Visuals

1. Significance
2. Structure
3. Simplicity
4. Rehearsal
Examples of Visuals:
Pictures/photos

Do NOT use clipart
Graphic Representations
Pictures with text.
How do the words alter this picture’s effect?
Double Line Chart Example

Profit ACME

Thousands of Dollars:

Yearly Profits for ACME Company from 2000 to 2005.
• Visuals are “a useful tool for showing audiences things that *enhance* what the speaker is saying.”
Kaptev explains Significance, Structure, Simplicity, Rehearsal
dearth by power point

DEATH BY POWER POINT,
ALEXEI KAPTEREDEV
Recap
Types of images

• Pictures
• Graphic representations of data
• Combinations: picture + text
• Charts
• Maps
• Highlighting/emphasizing quotes
• Major ideas
Slides should be spare

• Words: less is more
• Use handouts for more information
Font

• Easy to read
• High contrast color
• Size 28 minimum
Don’t use:

• Transition sounds
• Animation
Colors

• High color contrast schemes
• High quality
Rehearse

• More than once!!
• Make sure you can deliver presentation even w/o visuals
Use Black Slides

- When you don’t *need* anything on the screen
  - Audience will re-focus on you

- At end of presentation.
Keep Audience Focused on You!
Stand in front of audience
Interact with visuals
Use clicker or smartboard

Have a friend change images for you
Don’t let visuals “drive” your speech
Only use visuals when necessary